

THE  
COACHING  
MASTERS

# Top Tips for Entrepreneurial Hunger



**LRT LEWIS RAYMOND TAYLOR**



# Top Tips for Entrepreneurial Hunger

*Like most entrepreneurs, you dream of building a better life and a strong, thriving business, making lots of money and creating true freedom and fulfilment...*

*...but 'something' is keeping you stuck.*

There's that little voice in your head that keeps telling you that it can't be done. Some days you're unstoppable. You wake up, bursting with ideas, motivation and drive, smashing through any obstacle that comes your way.

Then a couple of weeks later you're struggling to find the motivation to even open your laptop, with lack of energy and focus, wondering whether the whole 'entrepreneur thing' was such a good idea in the first place.

You try to be optimistic but you're then dragged down by the negative opinions of those around you. Even the ones closest to you. You know, the ones that are SUPPOSED to support you?

Those days where things pile on top of you are happening more and more.

Procrastination, fear, self-doubt, and over-thinking is starting to overpower your positive drive.

**You consider packing it all in.**

"Maybe I should just get a 9-5" or "Maybe it is just a silly idea anyway" But you keep going, putting the work in, keeping the dream alive.

You start looking for answers... You read all the self-help books and listen to all the podcasts from self-proclaimed gurus. But they don't work. You STILL feel stuck and demotivated.

You scroll through your Facebook feed and it seems like everyone has a massive bank account, bounds of energy and a big cheesy grin on their face.

### ***They make it look so easy!***

The only thing you can think of is how much you'd like to wipe that cheesy grin off their face...

You think "why can't I be like that? How do they do it?"

Firstly, let me just say this isn't your fault. You can change. You've simply been set up to fail. Yep, that's right. I said it.

You're stuck in a place where you keep doing the same things and expecting a different result.

You are surrounded by the same toxic people who don't want to see you win.

You don't have access to a strong support network that is necessary to achieve success.

**Let me tell you, I get it!**

### ***I'm Lewis Raymond Taylor and my life wasn't always easy.***

A few short years ago, I was sat in a prison cell wondering how I was going to cope with life outside of prison without drugs or alcohol. It wasn't my first time in prison. My life has been chaotic from a young age. I had an ASBO at 14, I was expelled from school at 15, and was in a young offenders institution by the age of 18.

I have since spent multiple times in prison, battled with addiction, trauma, mental health; and basically, lived a life of limitations. After a sudden moment of clarity and the support from a community of people, I stumbled upon the formula that created a constant source of motivation that drove me back to education, into college, university and then to start three businesses, travel the world, get clean from drugs and alcohol, beat mental illness, and into the world of entrepreneurship.





Within 18 months of having the courage to go ALL IN, I had launched four online businesses, a combined social media following of thirty thousand people, and making a six-figure income. Now I have a community of entrepreneurs and coaches, that help others like you do the same! We all help each other sort our heads out and make things happen!

### ***Anyway, time for some top tips for entrepreneurial Hunger!***

As an entrepreneur, you've probably realised there are a few things you need to do on a daily basis to keep your head above water?

Unfortunately, the laptop lifestyle, sitting on the beach, drinking cocktails hasn't quite materialised yet...

Being the accountant, sales team, marketing manager, operations director, customer service assistant, and every other duty within the business requires a certain breed of human, with multiple talents and the ability to juggle every aspect of the business, and STILL put on a brave smile and show up online in front of the camera on a consistent basis.

### ***To maintain this activity, you need one very important thing...***

#### ***HUNGER!***

Luckily for you, I've put together a few hot tips that can create a constant source of motivation and go out there and make things happen!



## *Top Tips for Entrepreneurial Hunger*

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### TIP 1

## SET TIME BOUNDARIES

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Say for example, you tell yourself to write some content for social media, or do some sales prospecting, but **DON'T** give yourself a specific time boundary, you're basically telling your brain that you have to do it indefinitely!

I don't know about you, but grinding away at the laptop, for the rest of my life, doesn't sound that appealing! It kind of sounds.... can you guess?

***De-motivating!***

***Set yourself a realistic time frame, like: I will do some work for 2 hours.***

Sounds more manageable and achievable now, doesn't it? This will allow you to not feel so overwhelmed with the task at hand and start getting things done.



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### **TIP 2** **START SMALL**

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Sometimes the task we have set ourselves may seem a bit daunting.

The thought of sticking your head deep into a set out accounts or something challenging will probably mean you won't want to even leave your bed in the morning!

***We need to get things started!***

***A good way of doing this is by giving yourself a productivity spike; therefore, leading to motivational momentum.***

Just start by doing something small: tidy your desk, do the washing up or even get yourself out of bed and in the shower.

After this, you'll be more alert and ready to move onto more challenging tasks.





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### **TIP 3** **FAKE IT**

Heard the expression fake it until you make it? Well, that sounds quite negative.

How about be it until you see it? This one is strange, but it really works.

After all, motivation is a state of mind. We have full control over how we position our mindset; so, if you aren't feeling very motivated or enthusiastic, then just pretend that you are!

***Clap your hands together, shout out that you're ready to get some work done and lift your laptop up with enthusiasm.***

After a few minutes, you will have adopted that mindset and you will have built up enough momentum to continue smashing your goals!



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### TIP 4

## MAKE A DEAL WITH YOURSELF

Offer yourself an incentive to work towards a certain task or goal.

Tell yourself something like:

I will work for 2 hours and then after, I will take a walk and grab some food, or I will watch a few videos on my phone, or I'll meet up with a friend for coffee.

***Make sure you pick a reward  
that makes you eager to get your task at hand completed.***





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### TIP 5

## DON'T COMPARE YOURSELF WITH OTHERS

Comparing what you have and your results to what other people have and have accomplished, can really kill your motivation. There are always people ahead of you. Most likely quite a few people. These people have different circumstances to you, different talents, and in general, they're just... different!

Plus, what has gone into their success behind the scenes? You don't know. They may have struggled, failed, and lost everything to get where they are...

Therefore, there is no point comparing yourself to a multitude of different variables.

***The only person you have control over it you!  
Look in the mirror, that's your competition.***



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### TIP 6

## REMEMBER YOUR SUCCESSES

***If you aren't acknowledging your successes,  
then what's the incentive to continue moving forward?***

A lot of people seem to think that if they give themselves praise then that will mean they will become complacent and slow down, when actually, it's the complete opposite.

If you appreciate the journey you're on and you can see your effort materialising into results, you will want to push harder and faster to increase your results!

Take the time to write down all your successes,  
let them flow through your mind instead of your failures.

Realise that you're on the right path and constantly moving closer to where you need to be!



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### TIP 7

## ACT LIKE YOUR HEROES

Become inspired. Read about your heroes, watch them, listen to them.

Discover what they did that was special and what made them tick.  
But remember that they are people just like us.

***So, let them inspire you instead of looking up at them admiringly,  
thinking they have something you don't.***

You can be **EXACTLY** like them.

So, study their behaviour, their habits, their advice, implement it and follow in their footsteps.





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### TIP 8

## THINK OUTSIDE YOUR BOX

Don't imagine the future from the box of what you have now. Just because your mind is in box of previous experiences doesn't mean that's the limits of the world.

***Your possibilities are much larger.***

Create the future from the now and from nothing rather than your past to experience bigger changes with fewer limitations than you would if you created it from what you can see from your box.



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### TIP 9

## DON'T FEAR FAILURE

Trying to avoid failure is just going to cause you to procrastinate. Instead, redefine failure as feedback and as a natural part of a successful life.

As Michael Jordan said:

**"I've missed more than 9000 shots in my career. I've lost almost 300 games. 26 times, I've been trusted to take the game winning shot and missed. I've failed over and over and over again in my life. And that is why I succeed."**

Remember, every second that you're working towards your goals you're winning. You're succeeding. At the very least, you're working out what doesn't work, which is almost as important as what does work.

***Failure is a choice. You only fail when you give up.  
You choose if you give up or not. So you're in control of your success!***

Don't see anything as failure, see it as progression.

Once you realise you have nothing to lose and everything to gain, it makes things a bit easier!



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### TIP 10

## MAKE USE OF YOUR CREATIVITY

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Take out a piece of paper. Write at the top of the page what area in your life you would like to have more ideas about. Perhaps you want ideas to earn more money or become a healthier person.

Then brainstorm until you have written down 20 ideas on that topic. Then try for 10 more. Not all ideas will be good. But some will. And as you make use of your creativity you not only discover useful ideas.

***You also discover just how creative you can be  
if you try and how motivating and great that feels.***





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### TIP 11

## LISTEN WHILE YOU'RE ON THE MOVE

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Use your spare time such as when you're driving or at the gym, to listen to encouraging, motivational and personal development audio.

***YouTube is a great place for this, it has enough material to last you for the rest of your life and it's all completely free.***



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### TIP 12

## REMEMBER TO HAVE FUN

Getting down to work or completing a task doesn't always need to be boring.

Try and create fun in a task, then you'll stay motivated to do and finish it.

Need to file some accounts? Then why not stick some blaring music on and have a dance at the same time?

Need to listen to an important podcast? Why not try trampoline, boxing or pole dancing?

Need to meet a colleague for a business meeting? Why not do it over golf, coffee or a game of pool?

***Make it enjoyable, and then it won't seem like such a struggle!***



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### TIP 13

## FIGURE OUT WHY YOU'RE DOING SOMETHING

The best way to motivate yourself to achieve a goal is to give yourself a massive reason to achieve it! If you don't know or don't have a good enough reason to do something, then it will be hard to get it done.

If you want to feel motivated, then it's important to explore all the things this 'thing' will do to change your life, your family's life, the way you feel about yourself, and everything else that comes with it.

***If you know how important your 'thing' is to you, then they would be more inclined to go out there and make it happen!***

You can even write down your goals and reasons for working towards them. Tape them on your wall, computer, bathroom mirror or set it as wallpaper on your phone. Then you'll be reminded throughout the day and it becomes easier to stay on track and stay focused.





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### TIP 14

## CUT DOWN ON NEGATIVE INFLUENCES

One of the things I hear a lot is, "I don't have time". It's never the real reason, but it's a fantastic excuse.

*If time is an issue for you right now, then how much TV are you watching?*

You may be amazed when you total the hours you spend watching other people's lives, rather than building your own.

No offence by the way, I used to love distracting myself and escaping into some else's reality. If you're watching even 3 hours of TV a day/night. That's enough time to get a degree, build a profitable business or become a bodybuilder. Crazy, isn't it?

Another thing to consider is negative influences, such as the news, that can be quite damaging to our positivity. I'm not suggesting you become ignorant to the world and throw away your TV – but you could maybe start allocating time for TV/Films, and also being more selective around the types of information you're allowing your mind to be influenced by.



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### TIP 15

## MAKE EACH DAY COUNT

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We don't have all the time in the world, so it's important to act immediately and make the most of each and every opportunity we have.

Imagine this, you're in an accident and lose your legs. How much would you wish that you had appreciated walking, running and feeling the sensation of moving your feet?

Or what about if you had died in the same accident? I'm guessing you'd wish you had made the most of the time you had, appreciated and embraced every moment. Why do we have to wait until it's too late to realise this stuff?

***You have everything you need, right now!***

You're alive and you're capable of doing anything you want to do. I guess this a pretty good reason to feel grateful, right? If you can realise how lucky you are and all the opportunity that is ahead of you, you'll realise that you're ready to go out there and go and get exactly what it is that you want.

It's there for the taking!

## I hope you enjoyed these top tips for entrepreneurial hunger!

These are just a few to get you going!

However, motivation really comes from the deep internal work you do.

If you take the time to explore yourself and your future; what you want from your life and business; remove everything that is holding you back; and start to take consistent action to take you to where you need to be...

***You'll be able to achieve anything you want.***

If you need a hand doing this, and also some support and guidance to catapult you and your business straight to the place you need to be then...

I have helped hundreds of entrepreneurs completely change their lives. Not just their mindset, but their life, their financial position, and even launching successful businesses from SCRATCH!

It's amazing what you can do with a little bit of support! I am currently offering complimentary discovery sessions. You'll get chance to be coached straight away by me!

Together, we will work out exactly what you want to do with your life and business! We will uncover the hidden obstacles that could be sabotaging your success.

And you will leave the session feeling renewed, re-energised and ready to start taking **MASSIVE ACTION** in your life and business!



We will also get chance to see if we would be a good fit to work with each other. I don't work with everyone, but I am happy to speak to everyone.

If I am not the right fit, I will know someone that is!

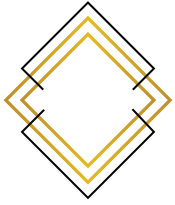
If you're ready to sort your head out and make things happen?

**Lewis ~**  
**someone who's been there**

***Coach your way to FREEDOM!***  
***Book your complimentary discovery session now!***

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